



2004 Governor's Conference on Postsecondary Education Trusteeship

**September 19-20, 2004
Sloan Convention Center
Bowling Green, Kentucky**

(all times are Central Time)

Sunday, September 19, 2004

11:00 **CONFERENCE REGISTRATION**
Lobby

11:30 **BRUNCH - CPE Members** *(by invitation)*
*Holiday Inn
Salon B*

12:30-2:15 **COUNCIL ON POSTSECONDARY EDUCATION MEETING**
Ballroom D

2:30-4:15 **OPENING PLENARY SESSION**
Ballroom A

Welcome

Ron Greenberg, Vice Chair, Council on Postsecondary Education

Conference Overview

Thomas D. Layzell, President, Council on Postsecondary Education

Are We Measuring Up? - What the Numbers Tell Us

Peter Ewell, Vice President, National Center for Higher Education Management Systems,
Boulder, Colorado

Measuring Up, produced by the National Center on Public Policy and Higher Education and first released in 2000, is a national report card on state performance in postsecondary education. It grades the states and tracks improvement in five broad areas: adequacy of preparation for postsecondary education; level of postsecondary participation; affordability; college completion; and benefits of a postsecondary education to the citizens and the state. The 2004 report card results have just been released. Peter Ewell, a leading expert on educational assessment, will discuss how Kentucky fared and what the results tell us about Kentucky's challenges that require the attention and capacity of the postsecondary education system over the coming years.

4:15-4:30

Lobby

BREAK

4:30-6:00

Ballroom D

What's Next? - A Conversation with State Policy Leaders

Strategic Committee on Postsecondary Education (SCOPE)

Peter Ewell, Vice President, National Center for Higher Education Management Systems

Steve Kay, Roberts & Kay Inc. (*facilitator*)

The purpose of this session is to engage the elected and appointed leadership of the Commonwealth with leadership from the Council on Postsecondary Education in a conversation about the future of Kentucky. Participants will be asked to reflect on past progress and the challenges ahead in developing an educated citizenry and improving the economic prosperity of the state and its people. Where should the postsecondary education community be focusing its efforts? Are the Five Questions that have been guiding our work for the last six years still the right questions? What are we missing?

(SCOPE is a 28-member body, comprising seven members of the Council on Postsecondary Education, including the Council Chair and President; seven members from the Executive Branch, including the Governor; seven members from the Senate, including the Senate President; and seven members from the House of Representatives, including the House Speaker.)

6:00-7:00

Prefunction
Area

RECEPTION (*cash bar*)

Entertainment provided by Western Kentucky University String Quintet

Janie Weiter, first violin

Rebecca Hurst, second violin

Stanislav Antonevich, viola

Brittany Jarboe, cello

Patrick O'Rourke, double bass

7:00-9:00

Ballrooms
B/C

DINNER

Presentation by William E. Bivin Forensic Society, Western Kentucky University

Judy Woodring, Director

Ryan Howell, Plymouth, Indiana

Armando Martenis, Phoenix, Arizona

Lindsey Nave, Carbondale, Illinois

Opening Remarks

Thomas D. Layzell, President, Council on Postsecondary Education

Presentation of OAK and Acorn Awards

Trey Grayson, Kentucky Advocates for Higher Education, and Secretary of State, Commonwealth of Kentucky

Introduction of Governor Ernie Fletcher

Ron Greenberg, Vice Chair, Council on Postsecondary Education

Remarks by Ernie Fletcher, Governor, Commonwealth of Kentucky

Monday, September 20, 2004

7:00
Lobby **CONFERENCE REGISTRATION**

7:00-8:00
Prefunction Area **BREAKFAST BUFFET** *(for all conference participants)*

7:00-8:00
Meeting Room 2 **BREAKFAST MEETING - Orientation for New Board Members** *(by invitation)*
Rich Novak, Executive Director, Center for Public Trusteeship and Governance,
Association of Governing Boards, Washington, D.C.

You never said you wanted to be a trustee when you grew up. But here you are, recently appointed with new responsibilities and new challenges. Volunteering your time and expertise to a college or university is a highly rewarding endeavor. What do you need to know? How can you become oriented to important campus and state issues? This breakfast meeting will consist of a facilitated discussion of basic trustee responsibilities, as well as suggestions for educational resources.

7:00-8:00
Meeting Room 1 **BREAKFAST MEETING - Governing Board Chairs and Vice Chairs, CPE Members, Presidents** *(by invitation)*

7:00-8:00
Meeting Room 5 **BREAKFAST MEETING - Faculty Regents and Trustees** *(by invitation)*

8:15-9:30
CONCURRENT BOARD ORIENTATION/DEVELOPMENT SESSIONS
Board members are encouraged to divide up so that all boards are represented in each session.

Ballroom A ***Student Learning in Kentucky***
Peter Ewell, Vice President, National Center for Higher Education Management Systems,
Boulder, Colorado

Since its inception in 2000, *Measuring Up*, the national report card on higher education, has given all states an incomplete grade in student learning because of the lack of any learning assessment that allows adequate comparisons across states. Kentucky was selected as one of five pilot states in an effort to develop such a measure. Peter Ewell will lead a discussion of the results of the pilot and its implications for campuses in further developing their own assessment programs and using the results to improve student learning. He will focus on the roles of governing and coordinating board members in leading this effort.

Ballroom B ***Effective Board Behavior***
Rich Novak, Executive Director, Center for Public Trusteeship and Governance,
Association of Governing Boards, Washington, D.C.

Creating or sustaining a successful governing board requires that all members and the chief executive pull in the same direction. What individual behaviors contribute to an effective board? How will you know that your board is performing optimally? The characteristics of an effective

board and a checklist of good practices covering such topics as leadership, individual board comportment, and developing positive board agendas will be presented for discussion.

*Holiday Inn
Salon B*

Keeping College Affordable

Joe McCormick, Executive Director, Kentucky Higher Education Assistance Authority
Gary S. Cox, President, Association of Independent Kentucky Colleges and Universities
Sandy Woodley, Vice President for Finance, Council on Postsecondary Education

As institutional governing boards set tuition rates and establish institutional budgets each year, they must strike a delicate balance among sometimes conflicting goals: 1) the need to increase the state's educational attainment rate by enrolling more students in college, 2) the need to generate the revenue necessary to provide high-quality academic programs and services, and 3) the need to provide financial access to economically disadvantaged students. This session will explore college affordability in a broader context than simply tuition charges. Discussion will focus on the combination of education costs and pricing that affect a student's ability to enroll and progress through to completion. The new *Measuring Up* affordability grades also will be discussed, as will the progress and future plans for the Council's Affordability Policy Group.

*Holiday Inn
Salon A*

Shared Governance

Richard Freed, Faculty Representative, Council on Postsecondary Education
Rick Feldhoff, Chair, Coalition for Senate and Faculty Leadership
Carol Bredemeyer, Incoming Chair, Coalition for Senate and Faculty Leadership

A collegial system of academic governance, which includes the contributions of administrators, students, staff, and faculty, adds value to higher education, and it both sustains and extends the missions of a college or university in teaching, research, and service. This session challenges board members to explore how well their institutions practice shared governance, how decision-making can be improved through shared governance, and what role the faculty plays in the governing structure of their college or university.

*Holiday Inn
Salon C*

Trends in American Postsecondary Education

John R. Thelin, University Research Professor, Department of Educational Policy Studies and Evaluation, University of Kentucky

Professor Thelin will review critical developments in national postsecondary education policy. His just-published book, *A History of American Higher Education*, is being reviewed as one of the most significant volumes written on the subject. This session will focus on critical trends from the perspective of a public policy analyst and social historian.

9:30-9:45
Lobby

BREAK

9:45-11:45
Ballrooms
A/B

PLENARY SESSION

Board members are encouraged to divide up so that all boards are represented at each table.

What's Next? - Let's All Talk!

Steve Kay, Roberts & Kay Inc. (*facilitator*)

This highly interactive session will engage all conference participants in a conversation about how best to link postsecondary education to statewide priorities and economic growth. Where should the postsecondary education community be focusing its efforts? Are the Five Questions that have been guiding our work for the past six years still the right questions? What are we missing? What do we want to know from the people who attend the regional forums being held across the Commonwealth this fall as we update the public agenda mandated by the *Kentucky Postsecondary Education Improvement Act of 1997* (House Bill 1)?

11:45-2:00
Ballrooms
C/D

LUNCH

Doing More for Many More with Less

Peter Ewell, Vice President, National Center for Higher Education Management Systems

Growing college and university enrollments place enormous pressure on institutions to increase course offerings. Traditionally this has meant adding course sections, hiring adjunct and part-time faculty, and finding additional classroom space. Innovative instructional models, collaborative approaches, and state-level policies being used across the country are showing good results as alternatives to these traditional "add-on" approaches. Peter Ewell will discuss a range of strategies that allow institutions and systems to do more with less.

What's Next? - A View from the Presidents

Joanne K. Glasser, President, Eastern Kentucky University

Michael B. McCall, President, Kentucky Community and Technical College System

Mary Evans Sias, President, Kentucky State University

Ronald G. Eaglin, President, Morehead State University

F. King Alexander, President, Murray State University

James C. Votruba, President, Northern Kentucky University

Lee T. Todd, President, University of Kentucky

James R. Ramsey, President, University of Louisville

Gary A. Ransdell, President, Western Kentucky University

Thomas D. Layzell, President, Council on Postsecondary Education

Gary S. Cox, President, Association of Independent Kentucky Colleges and Universities

Steve Kay, Roberts & Kay Inc. (*facilitator*)

Representatives of public and independent institutions will discuss the key issues and challenges facing the Commonwealth and share examples of institutional and regional assets available to advance a public agenda and action plans aligned with the state's most pressing needs.

2:00

ADJOURN